



Pajarito Environmental Education Center

## Advertise Your Business Earth Day 2010 Special Anniversary Earth Day Tabloid

Pajarito Environmental Education Center (PEEC), your community nature center, is once again producing the Earth Day tabloid. This will be a special edition of the tabloid recognizing PEEC's 10<sup>th</sup> anniversary, the 10<sup>th</sup> anniversary of the Cerro Grande Fire, and ten years of volunteer work to restore our local forests and open spaces. It's all summed up in this year's Earth Day theme "The Difference a Decade Makes."

This is your opportunity to advertise your business practices, services, or merchandise in this special Earth Day tabloid. The tabloid will be published Wednesday, April 14<sup>th</sup>, in a full distribution edition of the Los Alamos Monitor with a circulation of 8,000. Additional copies of the tabloid will be distributed at public places in the community. To reserve your ad space, return this form along with your check to PEEC. Contact Peter O'Rourke for assistance. Check our web site to learn more about the Earth Day 2010 celebrations [www.PajaritoEEC.org](http://www.PajaritoEEC.org).

1. Send an electronic copy of the advertisement to Peter O'Rourke [cfddor@swcp.com](mailto:cfddor@swcp.com).
2. Mail this form with your check to PEEC, PO Box 547, Los Alamos, NM 87544, Att. P. O'Rourke

- \_\_\_\_\_ Extra Large- Full page ad \$600
- \_\_\_\_\_ Large- 1/2-page ad 5" x 11" vertical or horizontal \$350
- \_\_\_\_\_ Medium Large - 1/4-page ad 5" x 5 1/2" \$180
- \_\_\_\_\_ Medium 1/8-page ad 5"x 2 3/4" \$95
- \_\_\_\_\_ Small - 2" x 4" small-ad space \$45
- \_\_\_\_\_ Extra charge for color ad \$190



3. Send digital ad copy to Peter as soon as possible - deadline is **March 29th**.

Your Name: \_\_\_\_\_ Business \_\_\_\_\_

Billing Address: \_\_\_\_\_

Contact Phone and E-mail: \_\_\_\_\_

Total Payment: \_\_\_\_\_

\_\_\_\_\_ Mail Check (PO Box 547) \_\_\_\_\_ Pay at PEEC (3540 Orange St.) \_\_\_\_\_ Paypal at PajaritoEEC.org